

Seeing the individual behind the 'student'

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Why this masterclass?



- Drive for personalisation
- Drive for equality & inclusivity in student experience
- Drive to work in partnership/collaboration with students
- In conflict with?
 - Drive for categorising on grounds of social groupings



Student Experience Masterclass: Overview

- Abi Attainment gap: individual difference factors
 Group tasks
- Christine Social Identity approach understanding individual identity based on group membership(s)
 Group tasks
- Adam Attachment Theory & the Individual Learner Group tasks
- What have we learned?

Seeing the individual behind the student

A nuanced look at attainment differentials

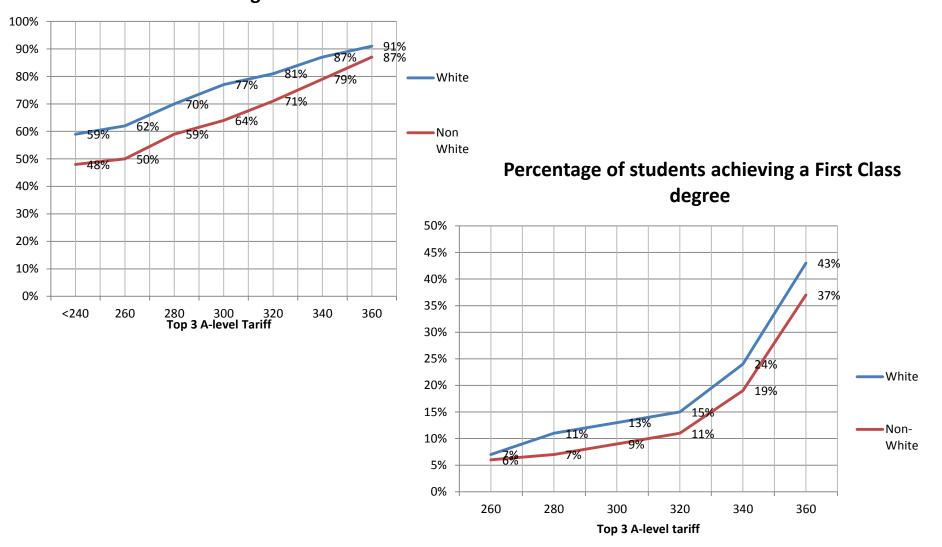
Abi Thomas

Structure:

- 1. Ethnicity and attainment differentials
- A more nuanced look at ethnicity and attainment
- 3. 'Live-at-home' students
- 4. Attainment and living at home
- 5. The interaction between ethnicity, living at home and attainment
- 6. Discussion Belonging

Ethnicity and attainment

Percentage of students achieving a Good degree





• White

• Black

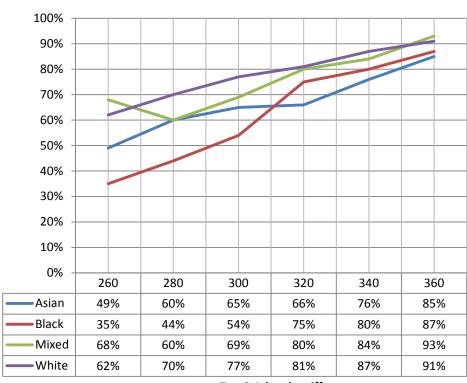
Asian

• Other



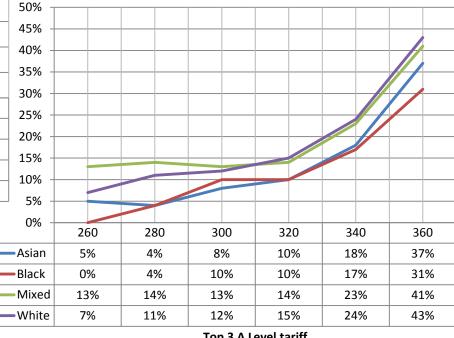
A more nuanced look

Percentage of students achieving a good degree



Top 3 A-level tariff

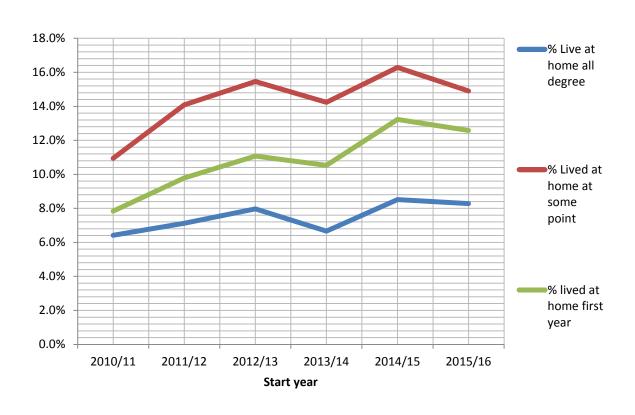
Percentage of students achieving a First Class degree



Top 3 A Level tariff

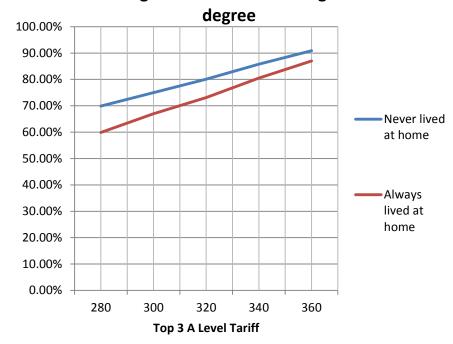
Living at home

Percentage of students living at home whilst at university

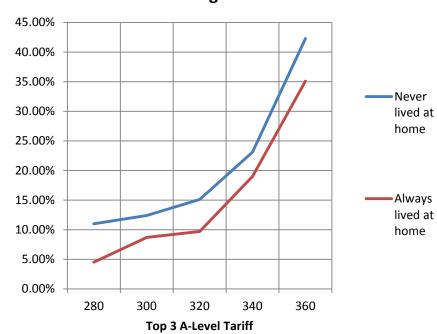


Living at home & attainment

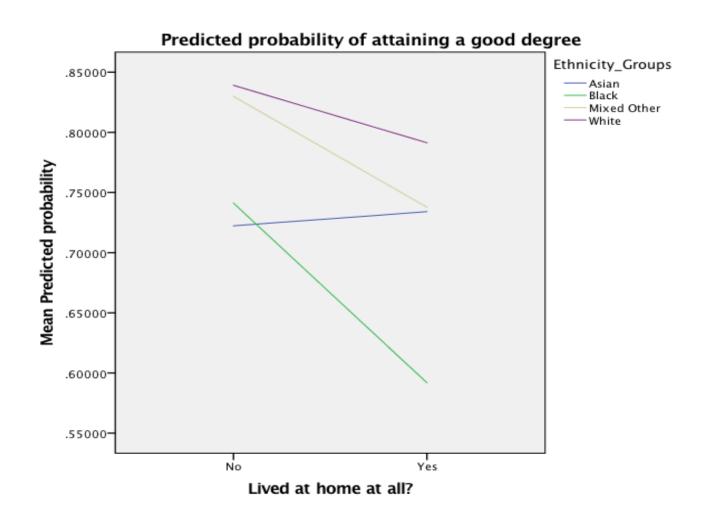




Percentage of students achieving a First Class degree



Ethnicity & Living at home



Discussion: Belonging

Things to think about:

- When have you felt like you haven't belonged?
- How did it make you feel?
- What impact did it have on your behaviour/actions and consequently on your performance?
- In what ways can we increase the feeling of belonging for others in the University environment?

Social Psychology: Identity Hierarchy

- Superordinate self as a human/person
- Intermediate self as a member of a social group Social Identity – people derive sense of self from the social categories to which they belong (multiple)
- Subordinate personal self categorisations
 Personal identity set of personality characteristics + value commitments
- Identity Conflict As one level becomes salient others become less so

Social Identity Approach to Interpersonal relations

Disclaimers: (i) Simplification; (ii) robust evidence base; (iii) seems contradictory to 'seeing the individual'

To an extent.....

- Individuals define themselves in terms of group membership – we identify with ingroups
- Process of self categorisation categorisations are fluid, therefore ingroups are fluid
- Self-esteem attaches to the evaluations of group
- Meanings and evaluations of groups are comparative outgroups – who we are, partly defined by who we are not
- We will favour our ingroups by seeking positive distinctiveness from outgroups

Social Identity Approach – Salience

- Category salience fit with context maximise intraclass similarities
 & maximise interclass differences
- Process of category/group identity is dynamic different categories become salient – are primed
- Social categorisation allows depersonalisation category prototype dominates perception and individual characteristics are less salient

- Advantages social cohesion, ingroup prosocial behaviour, self esteem via positive evaluation of social group
- Disadvantages negative evaluation of outgroups, seeing the category before the individual (and many terrible consequences); motivated by group norms that are contrary to personal values (when group norms are salient)

Categorisations are fluid

England vs. Brazil



Manchester United vs. Manchester City





Ingroup – Students Outgroup - Government



Ingroup – University of Manchester Students Outgroup – non UoM

Group Task

Recognise/list your multiple social identities

Identify outgroups & situations where outgroups are relevant

'Activation' of Identities

- Social Identity approach situational cues make one identity more salient
- Behavioural impact of Ingroup salience strongest when in contrast to an outgroup
- Unconscious/unintentional activation of social identities (e.g. language use, status cues)
- Conscious/intended activation to manipulate emotional & behavioural response (e.g. language, visual, deliberate groupings)

Action Plan Task

Identify a relevant element of your 'activity'

Recognise unintentional cues to cueing ingroup/outgroup comparison

 Think of possible intentional cueing of categorisation to a group (create an ingroup) to maximise 'outcome'